

Rules & Regulations

Bryan's Mid-Year Yeti Giveaway 2026 (The "Giveaway")

TO COMPLETE YOUR ENTRY, YOU MUST READ AND AGREE TO THE FOLLOWING TERMS. PARTICIPATION IN THIS GIVEAWAY CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE GIVEAWAY RULES AND REGULATIONS.

1. HOW TO PARTICIPATE

1.1 Eligibility

(a) The Giveaway is open to all residents of **North America** who are **18** years of age or older at the time of entry. The following are ineligible to participate in the Giveaway: employees and their immediate families, representatives and agents of Bryan's Auction Services Ltd, or Bryan's Farm and Industrial., its subsidiaries or affiliates, their advertising and marketing agencies, and their employees, or any other party directly involved in holding this Giveaway, their legal and *de facto* spouse, and anyone else with whom these employees, representatives, and agents are domiciled.

(b) All participants are subject to verification by the Giveaway Organizer (as defined below), including, without limitation, the request to have a participant provide a valid piece of government-issued identification.

1.2 Giveaway Period

(a) The Giveaway is held by Bryan's Auction Services Ltd. (the "**Giveaway Organizer**") and will begin Saturday, August 1, 2026, at 4:00 pm (EST) and end Monday, August 31, 2026, at 11:59 pm (EST) (the "**Giveaway Period**"). There will be a total of 1 Giveaway period.

1.3 How to Enter

NO PURCHASE IS NECESSARY.

To enter the Giveaway, each participant must (i) Follow the Bryans Auction Services Facebook or Instagram page; and (ii) Comment "Yeti" on the Bryan's Mid-Year Yeti Giveaway 2026 Reel on Facebook or Instagram.

Additional entries are granted when participants (iii) Like the Bryan's Mid-Year Yeti Giveaway 2026 Reel, (iv) Tag a friend in the comments of the Giveaway post, (v) Share the Reel to their Stories, (vi) Repost the Reel. Each friend tagged in the comments of the Giveaway post will count as one (1) additional entry into the Giveaway, provided that the tagged friend is a separate individual from the original entrant.

(a). In order to enter the Giveaway, each participant must complete an online registration by following the page, and commenting “Yeti” in the comments of the Giveaway post (individually, an “Entry”) during the Giveaway Period.”

1.4 Giveaway Entry Restrictions

(a) Each participant may enter the Giveaway multiple times during the Giveaway period, provided that each entry is made using the same name and identity. Any attempt by any person to use (or attempt to use) multiple names and/or identities to enter the Giveaway will be invalid for purposes of the Giveaway and may, in the sole and absolute discretion of the Giveaway Organizer, result in disqualification from the Giveaway.”

(b) The sole determinant of the time for purposes of a valid Entry in the Giveaway will be an official clock chosen by the Giveaway Organizer.

2. PRIZES

(a) The Giveaway offers the chance to win one (1) Yeti Roadie 24 hard cooler (the “Grand Prize”)

3. ODDS

(a) The odds of winning the Grand Prize depend on the total number of eligible Entries received during each Giveaway Period.

4. GIVEAWAY WINNER SELECTION AND GRAND PRIZE REDEMPTION

(a) On or about Tuesday, August 31, 2026, **one (1)** eligible Entry will be selected (“the **Selected Entry**”) by random draw from all the eligible Entries received during the Giveaway Period in accordance with these Rules and Regulations.

(b) The Giveaway Organizer or its designated representative will contact the participant corresponding to the Selected Entry via Facebook or email (using the information provided at the time of Entry) (such participant referred to as the “**Potential Winner**”). If the Giveaway Organizer or its designated representative is unable to contact the Potential Winner within 1 day from the original contact, or if there is a return of any notification as undeliverable, such Potential Winner will be disqualified at the Giveaway Organizer’s sole and absolute discretion, and the Potential Winner will forfeit all rights to the Grand Prize. The Giveaway Organizer, may, in its sole and absolute discretion, hold another random draw to select another eligible Entry from among the remaining eligible Entries, in which event the foregoing provisions herein shall apply to such newly selected Potential Winner.

(c) Before being declared a confirmed Winner (the “**Winner**”), the Potential Winner must successfully answer a skill-testing question unaided and unassisted and present government-issued photo identification verifying the residency and age of the Potential Winner and sign a Declaration and Waiver of Responsibility Form (or in the case of a minor, have his or her parent or legal guardian sign).

(d) If a Potential Winner (i) fails to answer the skill-testing questions correctly, (b) fails to return the properly executed Declaration and Waiver of Responsibility Form, (c) cannot accept or is unwilling to accept the Grand Prize as awarded for any reasons, (d) fails to claim the Grand Prize by no later than Friday, September 18, 2026, or (e) is determined to be in violation of these Rules and Regulations, all as determined by the Giveaway Organizer in its sole and absolute discretion, he or she may be disqualified (and if disqualified, will forfeit all rights to the Grand Prize) and the Giveaway Organizer reserves the rights, to select an alternate Potential Winner for the Grand Prize in accordance with the procedures outlined in these Rules and Regulations, in which case the foregoing provisions will apply to such newly selected Potential Winner.

5. GENERAL RULES AND CONDITIONS

(a) By entering the Giveaway, participants agree to be bound by these Rules and Regulations and the decisions of the Giveaway Organizer, which decisions are final with respect to all matters relating to the Giveaway.

(b) The Giveaway is void where prohibited by law and is subject to all applicable federal, provincial and municipal (or local) laws and regulations, as well as the rules adopted in view of said laws. Any Entry or Declaration and Waiver of Responsibility Form that is, depending on the case, incomplete, fraudulent, submitted late, mutilated or lacking any or the required information will automatically be refused and no Grand Prize will be awarded. The decision of the Giveaway Organizer in relation thereto is final and cannot be appealed.

(c) The Giveaway Organizer reserves the right to disqualify anyone that attempts to enter the Giveaway by means that violate these Rules and Regulations, including but not limited to bots, vote sharing, spamming, the use of fake or multiple emails. Such person may be referred to the competent judicial authorities and the decision of the Giveaway Organizer in relation thereto is final and cannot be appealed.

(d) The Grand Prize must be accepted as awarded and described in these Rules and Regulations and may not be transferred to another person, substituted for another prize or exchanged in full or in part for cash, subject to the below paragraph.

(e) Notwithstanding the foregoing, in the event the Giveaway Organizer is unable to award the Grand Prize, or any part thereof, as described in these Rules and Regulations for any reason, the Giveaway Organizer reserves the right to substitute the Grand Prize, or any part thereof, of equal or greater value. In the event a substituted prize is awarded, said prize must be accepted as awarded and may not be exchanged for cash or otherwise substituted or transferred.

(f) The Giveaway Organizer reserves the right, at its entire discretion, to cancel, terminate, modify or suspend the Giveaway, in whole or in part without prior notice for any reason including, but not limited to, viruses, bugs, tampering or other causes beyond the Giveaway Organizer's control which affect the administration, security, fairness or proper play of the Giveaway.

(g) Participants of the Giveaway agree to the use of their names, addresses and likenesses (e.g. photo or video) for promotional purposes for the Giveaway and similar promotions, for publication, and for marketing purposes by the Giveaway Organizer, without further compensation or notification.

(h) By entering the Giveaway, participants agree to hold harmless **Bryan's Auction Service Ltd**, and their affiliates, subsidiaries, agents, directors, officers, and employees (collectively the "**Released Parties**") against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) participant's participation in the Giveaway, (ii) the receipt or use of the Grand Prize awarded therein, or (iii) the administration of the Giveaway and the distribution of the Grand Prize awarded therein.

(i) The Grand Prize must be claimed **by no later than Friday, September 18, 2026**, and winners are solely responsible for their own transportation to accept the Grand Prize and any added monetary expenses associated with (the "**Grand Prize**"). Prior to receiving the Grand Prize, the Winner shall complete and sign the Giveaway Organizer's standard form of Declaration and Waiver of Responsibility Form, which will be provided at the time of acceptance of the Grand Prize.

(j) Subject to the right of the Giveaway Organizer to make all determinations relating to the Giveaway, any controversy or dispute arising out of the conduct of this Giveaway shall be resolved in the courts of the **Ontario** applying the law of the **Ontario** and Canada accordingly.

6. USE OF GIVEAWAY INFORMATION

(a) By entering the Giveaway, all participants consent and acknowledge that the Giveaway Organizer shall have the right to use all information relating to the Giveaway, including information on participants obtained through the Giveaway, for purposes of running the Giveaway and, where expressly consented to, for marketing purposes, unless prohibited by law.

7. LIMITATIONS OF LIABILITY

(a) The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programing associated with or utilized in the Giveaway or by any technical or human error which may occur in the processing of submissions in the Giveaway. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, server providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet or at any website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Giveaway.